

This program is brought to you by a partnership of creaffective and IIRA.

GETTING TO INNOVATION

Develop new solutions that work and increase your organization's innovative strength.

Full day session from 9.30 to 5pm.

Who should attend creaffective sessions:

Individuals: Leaders, HR Professionals, department leaders, innovation professionals from all industries

Number of participants: max. 12 people

Your benefits:

In this practical introduction training you will understand and practice what it takes for your organization and leaders in your organization to become more innovative.

Learn about:

- Essential building blocks of innovation and creative thinking in an organization: People, Process, Culture and Structure
- The difference between a company's performance engine and innovation
- Why individual skills for systematic creative thinking are important for innovation and how these skills look like
- Principles of systematic creative thinking and an innovator's mindset
- What it takes to build a company culture that facilitates innovation
- The key role of the leader for creating a culture of innovation

Furthermore experience and practice the basics of a systematic process of innovative thinking on a real challenge.



The training will help you:

- to be innovative in a deliberate and systematic way
- to solve challenges faster and better
- to support your team to come up with new solutions
- to increase your organization's innovative strength

After the training you will be able to apply elements of what you have learned as a person and as a leader in your organization.

Methods and means:

- interactive lecture and discussion
- individual exercises
- group exercises
- application of the creative process to real live challenges from the participants
- coaching by the trainer



Your coach for the day:

Florian Rustler is founder and managing partner of the German company creaffective. creaffective is a group of innovation coaches that supports organizations worldwide to increase their innovative strength. creaffective delivers innovation related trainings to build people skills for innovation. It facilitates innovation workshops help a group of people to come to new solutions in a short space of time. Furthermore it conducts innovation projects to create new products, services and business models. All services are offered in English, German and Mandarin Chinese.

Website: www.creaffective.de/en/innovation-workshops-and-creativity-trainings/

Portfolio: To look at a short portfolio of services with case examples, please go to: <http://redir.ec/dck78>

Contact us: info@creaffective.de



Our Strategic Partner in India - IIRA

IIRA is a technology based resource organization which facilitates and supports the education, research and innovation ecosystem between India and the global players with special focus on Germany.

IIRA's offerings include Innovation Strategy training & workshops as well as end to end Innovation Management and Open Innovation solutions for engaging industry, research institutions and other key stake holders in the eco-system. IIRA is the India partner for the campaign „Research in Germany – Land of Ideas“ a programme funded by the German Federal Ministry of Education and Research (BMBF), which involves promoting Germany as an ideal destination for education, Research & Development. Other Strategic global partners includes BayInd, Fraunhofer, GTAI and EBGI.

Website: <http://www.iira.in>

Contact us:

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